

# Discover the Tropical Goodness

## Journey Through MIDITER's Q1 Highlights

### Dear MIDITER Community

As we dive into the new year, we're excited to share the latest updates, unique insights, and upcoming events that highlight our commitment to bringing you the best in natural, sustainable, and locally grown plant-based products from Sri Lanka, while keeping true to our promise of helping people across the world lead healthier and happier lives.

### 1. Featured Products: Jackfruit, Pineapple, and Soursop

#### Jackfruit The Versatile Wonder

Did you know that Jackfruit is not just a tasty treat but also a nutrient powerhouse? Packed with essential vitamins and minerals, it's a delicious and sustainable alternative to meat. Stay tuned for limited-time offerings and creative recipes in this edition.

[Learn More](#)



#### King coconut A Tropical Delight

Explore the refreshing world of King Coconut! Packed with essential nutrients and natural hydration, King Coconut water is your go-to drink for a healthy and revitalizing boost. Dive into its delicious flavor while enjoying the health benefits it brings to your day.

[Learn More](#)



#### Soursop Nature's Healing Gift

Discover the healing properties of Soursop and its potential health benefits. We'll unveil exciting updates and seasonal surprises that showcase the versatility of this unique fruit.

[Learn More](#)



## We Love Our Farming Community!

### Elevating Lives, Empowering Farmers: Our Outgrower Program

**DIMO** Agribusiness's farmer Outgrower programme serves as a pathway to sustainable agriculture in Sri Lanka. By engaging with smallholder farmers and implementing various initiatives, **DIMO** Agribusiness ensures a consistent supply of raw materials for processors and fosters positive impacts on livelihoods, local economies, and the environment.



FARMERS

+500



VARIETIES

40+



ACRES

+1,400

### We are,

- The company with the largest outgrower farmer network.
- Engaged in forward contract agreements to supply company-branded products.
- Committed to transferring knowledge to keep farmers updated.
- Providing all agricultural inputs under one roof for convenience.
- Conducting continuous field programs and demonstrations to support farmers.
- Offering farmer training in our own Agri-Techno parks to enhance skills and expertise.

### Easy access to;

- Complete agriculture solutions
- Farmer education
- On site support

### Benefiting them;

- Increased Efficiency
- Stable Income
- Enhanced Ecosystem
- High Quality Produce

### Blogs and Articles

Catch up on our latest blogs and articles that delve into the world of sustainable agriculture, healthy living, and the story behind our beloved products. Visit our blog section on the MIDITER website to explore more.

[EXPLORE OUR BLOGS](#)

### Upcoming Events

Connect with MIDITER in person! We have exciting events, promotions, and trade shows lined up where you can experience MIDITER products firsthand. Follow our social media channels for real-time updates and sneak peeks into the exciting events on where to find us next.

[EXPLORE US](#)

### Your Feedback Matters

We value your opinions! Share your thoughts on our products and newsletters. Your feedback helps us grow and improve. Please take a moment to provide your insights and suggestions here.

[inquiries@miditer.com](mailto:inquiries@miditer.com)

[CONTACT US](#)



Thank you for being a part of the MIDITER journey. Together, let's embrace the goodness of nature and make a positive impact on our well-being and the planet.