

# Discover the Tropical Goodness



Journey Through MIDITER's Q1 Highlights

## **Dear MIDITER Community**

As we dive into the new year, we're excited to share the latest updates, unique insights, and upcoming events that highlight our commitment to bringing you the best in natural, sustainable, and locally grown plant-based products from Sri Lanka, while keeping true to our promise of helping people across the world lead healthier and happier lives.

### 1. Featured Products: Jackfruit, Pineapple, and Soursop

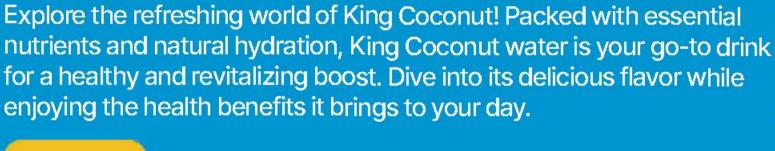


## **Jackfruit** The Versatile Wonder

Did you know that Jackfruit is not just a tasty treat but also a nutrient powerhouse? Packed with essential vitamins and minerals, it's a delicious and sustainable alternative to meat. Stay tuned for limited-time offerings and creative recipes in this edition.

**Learn More** 

## King coconut **A Tropical Delight**



**Leam More** 







### Soursop **Nature's Healing Gift** Discover the healing properties of Soursop and its potential health

benefits. We'll unveil exciting updates and seasonal surprises that showcase the versatility of this unique fruit.

**Learn More** 

# We Love

# **Our Farming Community!** Elevating Lives, Empowering Farmers: Our Outgrower Program

**DIMO** Agribusiness's farmer Outgrower programme serves as a pathway to sustainable agriculture in Sri Lanka. By engaging with smallholder farmers and

implementing various initiatives, **DIMO** Agribusiness ensures a consistent supply of raw materials for processors and fosters positive impacts on livelihoods, local economies, and the environment.









- Engaged in forward contract agreements to supply company-branded products. Committed to transferring knowledge to keep farmers updated.
- Providing all agricultural inputs under one roof for convenience.
- Conducting continuous field programs and demonstrations to support farmers. Offering farmer training in our own Agri-Techno parks to enhance skills and expertise.
- Easy access to; **Benefiting them;**

#### Complete agriculture solutions

Farmer education

On site support

### Increased Efficiency Stable Income

- **Enhanced Ecosystem**
- High Quality Produce

#### agriculture, healthy living, and the story behind our beloved products. Visit our blog section on the MIDITER website to explore more.

**Blogs and Articles** 

Catch up on our latest blogs and articles that delve into the world of sustainable

**EXPLORE OUR BLOGS** 

**Upcoming Events** 

Connect with MIDITER in person! We have exciting events, promotions, and trade shows lined up where you can experience MIDITER products firsthand. Follow our social media channels for real-time updates and sneak peeks into the exciting events on where to find us next.

Your Feedback Matters

**EXPLORE US** 

We value your opinions! Share your thoughts on our products and newsletters.

Your feedback helps us grow and improve. Please take a moment to provide

your insights and suggestions here.

**CONTACT US** 

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and make a positive impact on our well-being and the planet.