



A Flavorful Kickoff to 2025: MIDITER's Q1 Journey

Dear MIDITER Community

A vibrant season of growth and opportunity is underway, and we're thrilled to share the early highlights that set the tone for a promising year. From nurturing new partnerships to expanding our sustainable practices, Q1 has been a season of fresh flavors and meaningful progress. Join us as we reflect on our vibrant start to 2025 — all driven by our passion for helping people around the world lead healthier, happier lives.

We're bringing the taste of the tropics to global stages this year! Catch us live as we share our story, connect with partners and inspire new audiences at:

TAKING MIDITER TO THE WORLD: OUR GLOBAL SHOWCASES







Stay tuned for exciting reveals and experiences as we spread the MIDITER spirit worldwide!

FRESH FROM THE TROPICS: NEW PRODUCT HIGHLIGHTS

This year, we've expanded our family of products with bold, versatile additions designed to elevate every kitchen:

Powder Range: Offering versatile, high-quality spice and ingredient powders that bring authentic flavor to every dish.





Coconut Milk in Tetra Recart Packaging: A convenient, eco-friendly way to enjoy the creamy richness of coconut milk - now easier than ever to store and use.

Check out all our products **CLICK HERE**





ASSESSMENT CO

We're proud to announce that our coconut production facility, Virgin Oil International, is now officially HALAL certified under the GSO

Virgin Oil International (Pvt) Ltd, One of MIDITER's

Manufacturing Facilities, is Now HALAL Certified!

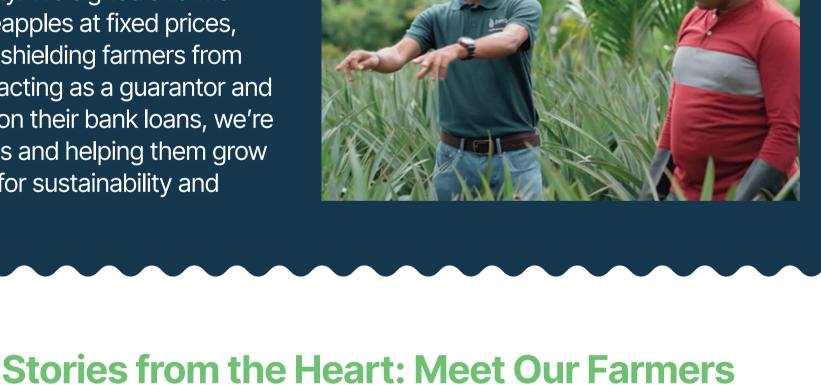
scheme. This certification paves the way for our organic Virgin Coconut Oil to enter new markets across the GCC — including Saudi Arabia, UAE, Qatar, Kuwait, Bahrain, and Oman. A big step forward in sharing our tropical purity with more communities!

pineapple farming community. We signed a formal agreement to purchase pineapples at fixed prices, ensuring stable income and shielding farmers from

Our Sustainability Commitment

This year, we took a significant step to empower our

market risks. In addition, by acting as a guarantor and covering interest payments on their bank loans, we're reducing their financial stress and helping them grow with confidence. A true win for sustainability and farmer well-being! Our farmer network is the lifeblood of MIDITER, and their journeys





how DIMO's support has transformed their lives. Scan the QR code to watch their full stories and witness the journey

inspire us every day. In our latest farmer stories, you'll discover how

dedicated individuals bring passion and resilience to their fields — and

from farm to table! **CLICK HERE**

A Fresh Chapter in Europe: Expanding into Switzerland



from seed to table!

partnership perfectly aligns with our values — bringing the vibrant taste of Sri Lanka's tropics to European homes in a whole new way.

In another bold step towards growing our global presence,

we're thrilled to announce that MIDITER products are now

reaching Swiss consumers through one of Switzerland's

eading retail cooperatives. Known for its strong sustainability

focus and commitment to high-quality, ethical products, this

Unlock the Organic Goodness with MIDITER! meat alternatives, discover how we make a

Scan now to discover why

MIDITER is Naturally Yours

Blogs and Articles Catch up on our latest blogs and articles that delve into the world of sustainable agriculture, healthy living, and the story behind our beloved products. Visit our blog section on the MIDITER website to explore more.

EXPLORE OUR BLOGS

Your Feedback Matters

Your feedback helps us grow and improve. Please take a moment to provide your insights and suggestions here.

difference with every product we offer - right

inquiries@miditer.com **CONTACT US**









Thank you for being a part of the MIDITER journey. Together, let's embrace the goodness of nature and make a positive impact on our well-being and the planet.

We value your opinions! Share your thoughts on our products and newsletters.