

### Discover the Tropical Goodness

From Seed to Table: MIDITER's Q2 Highlights

#### Dear MIDITER Community,

It has been an inspiring period of growth, collaboration and meaningful milestones for MIDITER. From showcasing our products on international stages to reinforcing sustainable practices, we have taken bold steps toward expanding our reach and impact. Each achievement reflects the dedication of our team, the trust of our partners, and our shared commitment to bringing the best of Sri Lanka to the world. Join us as we celebrate the achievements, learnings and flavors that define this vibrant chapter of 2025.



# Experience the New Digital Home for MIDITER

Our website has been refreshed with a clean design and user-friendly experience, bringing MIDITER closer to you. The updated platform highlights our products, farmer partnerships and sustainability commitments in a way that's easier to explore and more engaging than ever, while capturing the essence of Sri Lanka's natural flavors. You can now easily connect with our latest innovations and discover how we bring authentic goodness from farm to table.

Visit us online and experience MIDITER's story in a whole new way.

Learn More

## MIDITER Around the World: Bringing Sri Lanka's Flavors to the World

We recently showcased our products at Fine Food Australia 2025, connecting with international buyers and sharing our story of sustainability and innovation. The positive response has inspired us to continue expanding our reach and introducing Sri Lanka's finest plant-based products to the world. The event was a great opportunity to strengthen existing relationships and forge new ones with key players in the global food industry.

Looking ahead, we are preparing for two more exciting global exhibitions: Anuga 2025 in Germany and the Organic and Natural Expo in Dubai. These platforms will allow us to showcase new products, engage with global buyers and strengthen our international presence.

Learn More



### Bring the taste of Sri Lanka to your own kitchen!

Scan the QR code and explore our specially curated recipes, crafted to showcase the richness of MIDITER flavors.

Scan or Click the QR Code









### **Blogs and Articles**

Catch up on our latest blogs and articles that delve into the world of sustainable agriculture, healthy living, and the story behind our beloved products. Visit our blog section on the MIDITER website to explore more.

EXPLORE OUR BLOGS

### Your Feedback Matters

We value your opinions! Share your thoughts on our products and newsletters.

Your feedback helps us grow and improve. Please take a moment to provide your insights and suggestions here.

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CONTACT US









Thank you for being a part of the MIDITER journey. Together, let's embrace the goodness of nature and make a positive impact on our well-being and the planet.