

Discover the Tropical Goodness

Quarterly Edition

Reflecting on MIDITER's 2025 Journey

2025 has been a year of stories, filled with growth, collaboration and bringing Sri Lanka's natural treasures to tables around the world. Every milestone, from product launches to new market ventures, reflects the dedication of our partners, customers and our team. As we look back on this remarkable year, we invite you to celebrate the journey with us and step into 2026 with renewed energy and shared aspirations. Thank you for being an essential part of MIDITER's story.

Together, we will continue to innovate, inspire, and make a positive impact on communities everywhere. Here's to another year of shared success and unforgettable moments.

2025 | A YEAR IN REVIEW

HERE'S A GLIMPSE OF HOW WE MADE AN IMPACT TOGETHER THIS YEAR.



FLAVOR MEETS FUNCTION: OUR YEAR OF INNOVATION

We believe wellness shouldn't compromise on flavor or convenience. In 2025, we significantly invested in our product portfolio, delivering innovative solutions that bring the authentic taste of Sri Lanka directly to your kitchen.

Fruit Powders

Bring the essence of real ingredients into your kitchen with MIDITER's Organic Powders, gently prepared to preserve natural flavor and aroma.



Coconut Milk in Tetra packing

Enjoy rich, plant-based goodness with MIDITER's Organic Coconut Milk, made from premium coconuts for a smooth, authentic taste.



Desiccated Coconut (Fine & Medium)

From baking to cooking, MIDITER's Desiccated Coconut adds pure coconut goodness to every recipe.



GLOBAL FOOTPRINT SOLIDIFIED: OUR STRATEGIC MARKET EXPANSION

The past year marked a transformative period for MIDITER's international presence. Our strategic focus on entering new, high-potential markets has delivered impressive results, expanding our global reach like never before.

We are proud to announce successful market entry and strengthened penetration across four key regions:

Turkey, Switzerland, Italy, Russia, and Ukraine.

Experience the New Digital Home of MIDITER

In 2025, we strengthened our commitment to transparency and efficiency with the launch of our fully revamped MIDITER website.

The new platform makes it seamless for our partners to access product specs, certification details, private label capabilities and many more, ensuring you have all the information you need, right at your fingertips.

Access our website through: www.miditer.com

MIDITER Around the World: Celebrating Our Global Journey

This year was defined by our incredible journey across continents, bringing the authentic taste of the tropics to new markets and strengthening connections with international partners. We are thrilled to have showcased our commitment to quality and sustainability at major industry events.



FINE FOOD 2025



ANUGA 2025



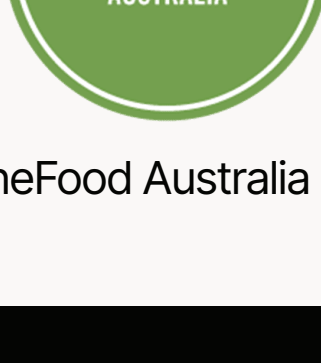
ORGANIC AND NATURAL EXPO 2025

Our Journey Ahead: MIDITER in 2026

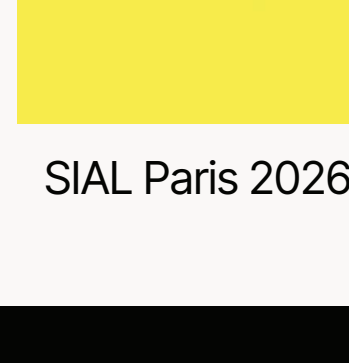
While we celebrate the victories of the past year, our commitment to global partnership never pauses.

We are already gearing up for a vibrant 2026, preparing to showcase our latest innovations and sustainable solutions on the world's most prestigious food stages.

Mark your calendars. We invite all our partners and industry friends to connect with us in person as we bring the authentic goodness of Sri Lanka to these two major events:



Fine Food Australia 2026



SIAL Paris 2026

Blogs and Articles

Catch up on our latest blogs and articles that delve into the world of sustainable agriculture, healthy living, and the story behind our beloved products. Visit our blog section on the MIDITER website to explore more.

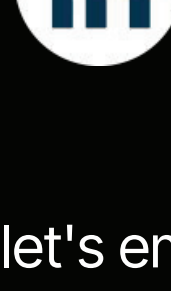
[EXPLORE OUR BLOGS](#)

Your Feedback Matters

We value your opinions! Share your thoughts on our products and newsletters. Your feedback helps us grow and improve. Please take a moment to provide your insights and suggestions here.

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[CONTACT US](#)



Thank you for being a part of the MIDITER journey. Together, let's embrace the goodness of nature and make a positive impact on our well-being and the planet.